

The Bleeds :

The bleeds, what is it for?

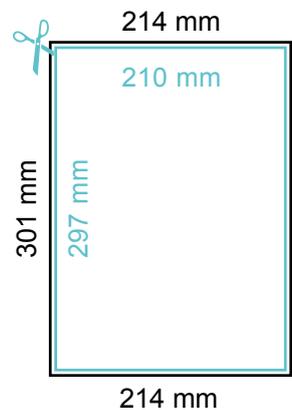
Bleed is a printing term that refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleed ensures that no unprinted edges occur in the final trimmed document. We ask for a 2mm bleed minimum on every side of every document. We also advise to let 5mm from the final edge of your document without any texts or important materials.

Example to prepare an A4 flyer (210 x 297 mm) ?

Here opposite, an example of what you can see on our technical sheets on www.greatprintinghouse.com The green line represent your document at his final format (trimmed) as the green height and width in mm do.

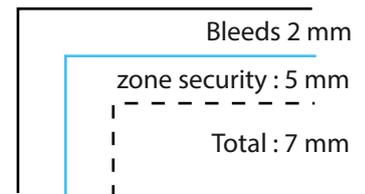
The black line represents the bleeds. The black format in mm represent your document work format (as we need it to print).

The area between the black and green border will be cut out, that is why you must not put important materials in this area.



The safety zone:

The safety zone is a 3mm MINIMUM zone (5mm advised) inside your final format, in which we advised to not put any important materials (texts, logo, etc...). Indeed, after processed a gap may occur or these elements could be cut.



210 mm	214 mm	214 mm	214 mm

Not good ! Your file has been sent in 210x297 : there is no bleeds !

Not good ! Your file has well been sent in 214x301 but your pictures do not go until the edge of your file.

Not good ! Your file has well been sent in 214x301mm but important elements are in the safety zone.

Good ! Your file has been sent in 214x301mm. Your pictures go to the edge and the safety zone is respected.